



## Thames Valley Trail Association Job Descriptions

### Public Relations Director Job Description

1. Attend various community events to promote awareness of TVTA
2. Answer questions re trail, guided hikes, hike preparation, trail guides  
Transport and set up display board
3. Prepare media slide show
4. Obtain information pamphlets for displays i.e. ESAs, Saturday hike  
schedules, bike maps
5. Answer phone, website and email requests for information
6. Prepare and deliver presentations about the trail to community groups  
as requested